Dear [Manager's Name],

I hope this message finds you well. I am writing to express my interest in attending this year’s North America User Group Meeting in Atlanta, Georgia, from October 6 to October 10, 2024. This event will provide valuable insight and innovation regarding our ticketing and guest experience solution and connect me with other industry professionals who use Galaxy®.

Attending the yearly user group gathering is an excellent opportunity for [Your Attraction] and me to learn and connect with other professionals in the industry who use Galaxy. Gateway experts conduct training and information sessions to share their knowledge and expertise on best practices, tips, and tricks for using the product. Additionally, we can benefit from the real-life success stories other Galaxy users share during their presentations and panels that can be used at our venue.

Upon reviewing this year's UGM agenda, I have identified several sessions to help me gain knowledge and understanding on improving our operational efficiency, increasing our return on Galaxy investments, and boosting our revenue. I have selected these presentations and pieces of training because they are directly related to my daily job tasks or areas we are currently exploring. Some of the sessions that I would like to attend include:

* What's New: Gateway is excited to share exciting news and a significant announcement for its Galaxy users.
* A panel discussion on the importance of getting good Galaxy data and seeing how customers use that information.
* A group conversation on how organizations handle partial or full closures due to inclement weather. We'll share stories from the front lines as well as discuss some best practices on ways to ensure your 'rainy day' plan is waterproof.; and
* A panel discussion on increasing guest spending and per-capita revenue while providing value to the guest.

These are only a few presentations I will attend during the four-day meeting. There will be over 30 presentations, panels, roundtable discussions, product training, and networking events. Additionally, nearly a dozen vendor sponsors will be present, offering an opportunity to network with them and benefit our organization.

Attending the 2024 North America User Group Meeting will allow me to develop valuable industry connections and acquire specialized knowledge about products and sectors. It would be an invaluable investment for us. I kindly request your support in attending this event, and I hope we can include my training and travel expenses in our budget.

Thank you for your time. Please let me know if you'd like to arrange a meeting to discuss this opportunity in more detail.

Best regards,

[Your Name]